BEFORE

# DR. MOKHTAR

## **ASAADI**

#### **ASAADI PLASTIC SURGERY**

NEW YORK, NEW YORK WEST ORANGE, NEW JERSEY

American Board of Plastic Surgery

American Board of Surgery

#### WHAT IS YOUR OVERALL PHILOSOPHY?

If you're critical of yourself, you're going to improve your practice. I don't just keep doing the same thing over and over. I have changed many things I do today compared to when I started 30 years ago. If you are a perfectionist and you want to get the best results for your patients, you have to find better ways to achieve their goals.

### HOW DOES EDUCATION PLAY A ROLE IN YOUR PRACTICE?

People think that plastic surgery is just a simple nip and tuck and it's not. To get a good result, there is a lot of effort involved for the doctor and the patient. I want my patients to be informed about their procedures so they understand the entire process. For example, there are surgical and nonsurgical options for a browpexy (browlift) so I review these choices and discuss the pros and cons.



# UNDER-EYE REJUVENATION WITHOUT SURGERY

Surgery is not the only way to address aging eyes. "Many people have under-eye hollows or dark discoloration of their lower lids—often the result of genetics," says Dr. Asaadi. "Most often these patients want to fix the problem, but don't want to undergo surgery. Now, I can correct these areas off-label using the hyaluronic acid filler Juvéderm, right in my office. Using local anesthesia and a blunt tip needle, there is next to no pain and I am able to greatly decrease bruising and swelling. It's a very popular procedure at my practice and patients are incredibly happy with their results, which can be seen immediately and last close to one year."



FTER



BEFORE



AFTER



#### MOMMY MAKEOVER

Dr. Asaadi performed a breast augmentation, mastopexy, tummy tuck and liposuction on this 55-year-old patient who wanted her pre-baby body back after having twins.

#### IN-OFFICE ENHANCEMENT

This 55-year-old patient was tired of looking exhausted all the time. Dr. Asaadi used Juvéderm® Ultra Plus XC, off-label, to rejuvenate the patient's lower eyelids for instant results.

## "PROVIDING THE BEST CARE MEANS SEEKING OUT THE BEST TECHNIQUES"

# ABOUT MOKHTAR ASAADI, MD, FACS

#### SERVICES

Facial Sculpting: Botox®; Nonsurgical Lower Eyelid Rejuvenation; Juvéderm® Voluma™ XC Injections for the Mid-Face; Belotero® for Fine Perioral Lines Facial Lasers

Fat Transfer to the Face, Hands, Breasts and Buttocks Facelift / Necklift Blepharoplasty (Eyelid Surgery) Forehead Lift / Browlift
Rhinoplasty (Nasal Surgery)
Otoplasty
Breast Augmentation, Lift
and Reduction
VASERlipo<sup>TM</sup>
CORE Abdominoplasty<sup>SM</sup>
MAsterTuck<sup>SM</sup>

Post-Bariatric Surgery

DOUBLE BOARD-CERTIFIED DR. ASAADI COMPLETED HIS POST-DOCTORAL TRAINING AT SLOAN KETTERING HOSPITAL IN NEW YORK CITY, SOUTHERN ILLINOIS UNIVERSITY IN SPRINGFIELD, ILLINOIS, MANHATTAN EYE, EAR AND THROAT HOSPITAL IN NEW YORK CITY AND ST. BARNABAS MEDICAL CENTER IN NEW JERSEY, WHERE HE NOW SERVES AS CHAIRMAN OF THE PLASTIC SURGERY DEPARTMENT.

### DO YOU SEE A LOT OF REPEAT PATIENTS?

I'd say about 30 to 40 percent of my practice is dedicated to repeat patients.

## HOW HAS WORD-OF-MOUTH BUZZ SERVED YOU WELL?

I see an overwhelming majority of patients who are either friends or family members from patients I've treated in the past. It's very gratifying to know they think so highly of me that they'd refer those who are closest to them.

#### WHAT IS YOUR APPROACH TO PATIENT SAFETY?

Patient safety is of the utmost importance. Cosmetic surgery is elective surgery; there's no way I'd ever compromise a patient's well-being. During surgery we are constantly massaging patients' legs to promote circulation, monitoring patients' urine output and performing procedures in hospital settings when they require more than four hours. There are never any shortcuts.

MEDICAL DEGREE
Pahlavi University
Medical School

LOCATIONS COI New York, New York 973 West Orange, New Jersey

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To learn more about the practice visit asaadiplasticsurgery.com

**HOW DO YOU APPROACH MASTOPEXY** 

Many of my patients are women in their 30s and 40s who are done having children

and are unhappy with the changes to

their bodies as a result of pregnancy.

breasts that have become deflated or

droopy to help give women back the

bodies they once had. It's more of a

reconstructive procedure because of the

tiny details and techniques it involves,

and the results are incredibly gratifying.

A mastopexy augmentation rejuvenates

**AUGMENTATION PROCEDURES?**