DR. MOKHTAR **ASAADI**

ASAADI PLASTIC SURGERY

NEW YORK, NEW YORK WEST ORANGE. NEW JERSEY

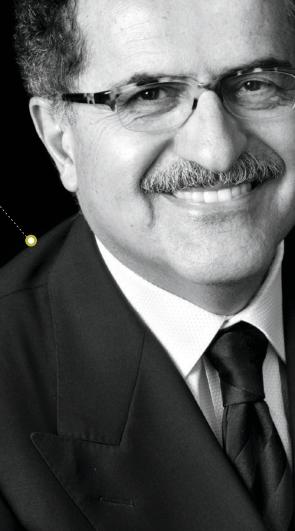
American Board of Plastic Surgery American Board of Surgery

WHAT IS YOUR OVERALL PHILOSOPHY?

If you're critical of yourself, you're going to improve your practice. I don't just keep doing the same thing over and over. I have changed many things I do today compared to when I started 30 years ago. If you are a perfectionist and you want to get the best results for your patients, you have to find better ways to achieve their goals.

HOW DOES EDUCATION PLAY A ROLE IN YOUR PRACTICE?

People think that plastic surgery is just a simple nip and tuck and it's not. To get a good result, there is a lot of effort involved for the doctor and the patient. I want my patients to be informed about their procedures so they understand the entire process. For example, there are surgical and nonsurgical options for a browpexy (browlift) so I review these choices and discuss the pros and cons.



HOW DO YOU APPROACH MASTOPEXY AUGMENTATION PROCEDURES?

Many of my patients are women in their 30s and 40s who are done having children and are unhappy with the changes to their bodies as a result of pregnancy. A mastopexy augmentation rejuvenates breasts that have become deflated or droopy to help give women back the bodies they once had. It's more of a reconstructive procedure because of the tiny details and techniques it involves, and the results are incredibly gratifying.

UNDER-EYE REJUVENATION WITHOUT SURGERY

Surgery is not the only way to address aging eyes. "Many people have under-eye hollows or dark discoloration of their lower lids often the result of genetics," says Dr. Asaadi. "Most often these patients want to fix the problem, but don't want to undergo surgery. Now, I can correct these areas off-label using the hyaluronic acid filler Juvéderm, right in my office. Using local anesthesia and a blunt tip needle, there is next to no pain and I am able to greatly decrease bruising and swelling. It's a very popular procedure at my practice and patients are incredibly happy with their results, which can be seen immediately and last close to one year."

BEFORE

AFTER



BEFORE





ENHANCING PROPORTIONS

Concerned that her body did not look proportional, this 28-year-old patient sought Dr. Asaadi, who performed a bilateral augmentation mammoplasty with saline implants.

REVOLUMIZING REJUVENATION

This 65-year-old patient wanted to regain volume in her face after losing weight. Dr. Asaadi performed an upper and lower blepharoplasty, a browlift, a lip augmentation and fillers.

"PROVIDING THE BEST CARE MEANS SEEKING OUT THE BEST TECHNIQUES"

ABOUT MOKHTAR ASAADI, MD, FACS

SERVICES

Facial Sculpting: Botox®; Nonsurgical Lower Eyelid Rejuvenation; Juvéderm Voluma® Injections for the Midface; Belotero® for Fine Perioral Lines Facial Lasers Fat Transfer to the Face, Hands, Breasts and Buttocks Facelift / Necklift Blepharoplasty (Eyelid Surgery)

Forehead Lift / Browlift Rhinoplasty (Nasal Surgery) Otoplasty Breast Augmentation, Lift and Reduction VASERlipo™ CORE AbdominoplastySM MAsterTuckSM Post-Bariatric Surgery

DOUBLE BOARD-CERTIFIED DR. ASAADI COMPLETED HIS POST-DOCTORAL TRAINING AT SLOAN KETTERING HOSPITAL IN NEW YORK CITY, SOUTHERN ILLINOIS UNIVERSITY IN SPRINGFIELD, ILLINOIS, MANHATTAN EYE, EAR AND THROAT HOSPITAL IN NEW YORK CITY AND ST. BARNABAS MEDICAL CENTER IN NEW JERSEY, WHERE HE NOW SERVES AS CHAIRMAN OF THE PLASTIC SURGERY DEPARTMENT.

DO YOU SEE A LOT OF REPEAT PATIENTS?

I'd say about 30 to 40 percent of my practice is dedicated to repeat

HOW HAS WORD-OF-MOUTH BUZZ SERVED YOU WELL?

I see an overwhelming majority of patients who are either friends or family members from patients I've treated in the past. It's very gratifying to know they think so highly of me that they'd refer those who are closest to them.

WHAT IS YOUR APPROACH TO PATIENT SAFETY?

Patient safety is of the utmost importance. Cosmetic surgery is elective surgery; there's no way I'd ever compromise a patient's well-being. During surgery we are constantly massaging patients' legs to promote circulation, monitoring patients' urine output and performing procedures in hospital settings when they require more than four hours. There are never any shortcuts.

MEDICAL DEGREE Pahlavi University Medical School

LOCATIONS New York, New York

West Orange, New Jersey

CONTACT 973.731.7000



To learn more about the practice visit asaadiplasticsurgery.com