

Experts Reveal THE NEW INGREDIENT YOU HAVE TO TRY

Detox Debate IS THE LATEST DIET TREND SAFE?

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THE BEAUTY AUTHORITY



LOSE

30

POUNDS FAST!

THE
BEST
WAY TO
GET THICK
SHINY
HAIR &

Khloé

BETTER THAN EVER!

HOW SHE DID IT,

WHY IT WAS EASY

AND WHAT'S NEXT

LOOK
sexy
NOW!

PRODUCTS
of the
FUTURE
ARE HERE

fast ways to

Makeover

your look

NEW BEAUTY[®]

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THE BEAUTY AUTHORITY

Khloé
ON BOTOX
AND HER
NEW
BODY!

slim+
SEXY
NOW!

THE
SECRET
THAT WILL
CHANGE
YOUR
LIFE

THE
EASY
WAY^{TO}
GET THICK
SHINY
HAIR &

“

EVEN THOUGH I
HAVE BEEN LABELED
AS FAT OR UGLY,
I NEVER REALLY
FELT THAT WAY.

SPECIAL ISSUE

The Best Makeovers

EXPERTS REVEAL THE FAST AND EASY WAYS YOU
CAN MAKE A DRAMATIC TRANSFORMATION—
GET A WHOLE NEW LOOK THIS YEAR!

ADDRESS AGING EYES

By

DR. MOKHTAR ASAADI

ASAADI PLASTIC SURGERY
NEW YORK, NEW YORK
WEST ORANGE, NEW JERSEY

D

ouble board-certified plastic surgeon Dr. Mokhtar Asaadi says his biggest critic is himself, and he wouldn't have it any other way. His philosophy: "If you are a perfectionist and you want to get the best results for your patients, you have to find better ways to achieve their goals. If something isn't right, do it again until it is perfect. Patients appreciate the extra time you spend." Patient safety is also of utmost importance to Dr. Asaadi. "Cosmetic surgery is elective surgery; there's no way I'd ever compromise a patient's well-being. During surgery, we are constantly monitoring our patients and we perform procedures in hospital settings when they require more than four hours," he says. "There are never any shortcuts."

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Providing the best care means seeking out the best techniques.

WHO I AM

1.

WHAT SETS MY PRACTICE APART

I always focus on the whole picture. If a patient can't afford a procedure, I tell them to come back when they can—I don't want to take shortcuts because the results won't be what they are looking for

2.

MY DREAM INNOVATION

A solution to the mystery about fat and metabolic changes; discovering how to control hormones secreted from fat cells

3.

MY MOST UNIQUE PERSONALITY TRAITS

Sensitivity to my patients' needs and 100 percent effort to do my best in everything that I do for them

4.

CAREER-DEFINING PROCEDURE

Lower blepharoplasty and correction of the festoons (malar bags); this is one of the most difficult plastic surgery procedures because it requires expertise, detailed knowledge of the periorbital area and an artistic ability that yields amazing results when done right

5.

THREE THINGS EVERYONE SHOULD DO BEFORE SURGERY

Pick the right plastic surgeon, the correct procedure and the safest facility

6.

THREE WORDS THAT BEST DESCRIBE ME

Pioneer, perfectionist, caring

7.

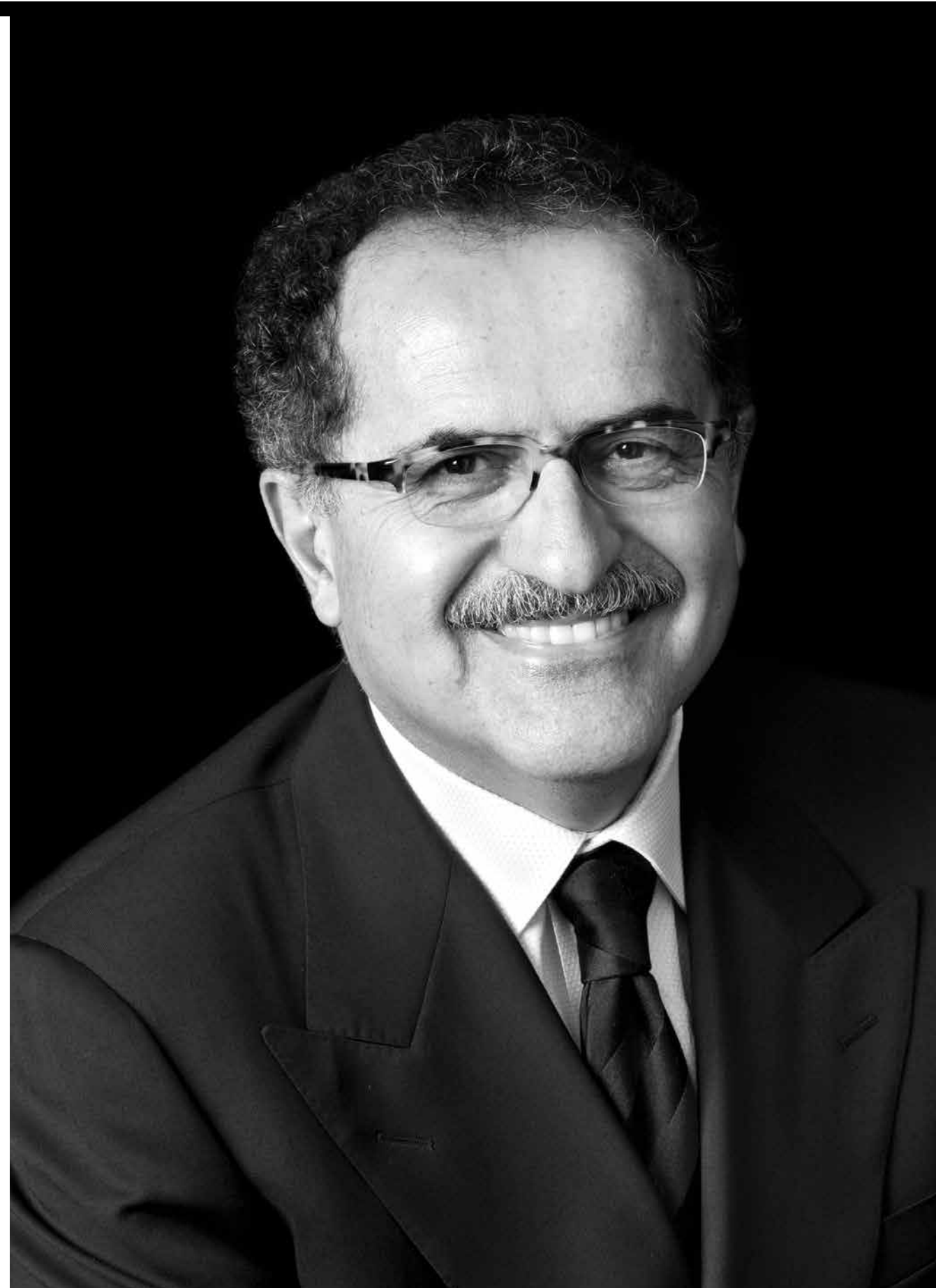
THE MOST OUTRAGEOUS MEDICAL MYTH I'VE HEARD

That you can get more with less

8.

WHEN YOU KNOW YOU'RE READY FOR SURGERY

When you look in the mirror and do not like what you see and noninvasive procedures are no longer a solution



ABOUT DR. ASAADI

Dr. Asaadi completed his post-doctoral training at Sloan Kettering Hospital in New York, Southern Illinois University, Manhattan Eye, Ear and Throat Hospital and St. Barnabas Medical Center in New Jersey, where he currently serves as chairman of the plastic surgery department.

MY CREDENTIALS

Medical Degree
Pahlavi University
Medical School

Board Certification
American Board
of Plastic Surgery

American Board of Surgery

CONNECT

Visit the doctor's gallery of **before-and-after** photos at: newbeauty.com/asaadi

Locations

New York, New York
West Orange, New Jersey

Phone

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asaadiplasticsurgery.com



A FEW OF MY SPECIALTIES...

Botox® / Juvéderm® Voluma
Nonsurgical Lower Eyelid /
Facial Rejuvenation
Fat Transfer to the Face
Hands / Breasts / Buttocks
Facelift / Necklift
Blepharoplasty
Mommy Makeover
(Breast Enhancement /
Body Contouring)
VASER® Liposuction
CORESM Abdominoplasty